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February 11 1998

RJR Account # 423360  
SANDY KATZ  
MIDDLESEX TOBACCO CO.  
450 FLORIDA GROVE RD.  
PERTH AMBOY, NJ 08861

*PROMOTION  
DESCRIPTION:*

*DOR MAR CTS 5PK*

**March Doral 5 Pack Cartons-CTS Stores #800027**

To: SANDY KATZ

Doral Pre-packed promotional product has been ordered (see quantities below), to pack your March automatic monthly display shipment to your participating retail accounts. All additional pertinent promotional information is listed below:

**Display Detail**

| UPC #       | Brand Style                                     | # Cases |
|-------------|---|---------|
| 12300-24995 | DORAL LIGHT KS - 5 PACK SLEEVE CARTON           | 2       |
| 12300-24996 | DORAL LT. 100 - 5 PACK SLEEVE CARTON            | 2       |
| 12300-24997 | DORAL FULL FLAV. 100 - 5 PACK SLEEVE CARTON     | 2       |
| 12300-25051 | DORAL ULTRAL LIGHT 100 - 5 PACK SLEEVE CARTON   | 2       |
| 12300-24998 | DORAL MENTHOL LT KS - 5 PACK SLEEVE CARTON      | 1       |
| 12300-25054 | DORAL LIGHT BOX KS - 5 PACK SLEEVE CARTON       | 1       |
| 12300-25055 | DORAL FULL FLAV. BOX 100 - 5 PACK SLEEVE CARTON | 1       |
| 12300-25050 | DORAL MENTHOL LT. 100 - 5 PACK SLEEVE CARTON    | 1       |

**Doral 5-Pack (1/2 carton) will be presleeved (brand specific). Product will arrive in white cartons (2-5 pack sleeves per carton. Each 6M Case will contain 60-5 pack offers.**

|                                 |                                     |
|---------------------------------|-------------------------------------|
| #Stores in Program :            | 3 Retail Stores                     |
| Product/Premium Arrival:        | March 2, 1998                       |
| Ship Date to retail             | Week of March 16, 1998              |
| Partners Reporting Designation: | DOR MAR CTS 5PK                     |
| Retail Sales Offer per SKU      | See attached                        |
| Billing per SKU                 | Based on # cartons for each account |
| EFT \$ Amount                   | \$3,705.91                          |

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Doral March 5 pack

Attached is a list of retail accounts authorized to receive the packed displays. RJR will reimburse you \$9 per live 12M case for all displays packed and shipped to retail on a timely basis. This equates to \$54.00

Attached to this letter is a Payment Request form for this promotion. When display packing and retail delivery is complete, sign and date this form. Your RJR representative, Lanny Wolfe must sign the form and submit it to our local Operations office for payment.

For additional information or questions please contact your RJR Representative:

As always, thanks for your assistance in the marketing of our products

Warm Regards,

*Mark*

M. J. Goodman

cc:

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## Wholesale "Value Added" payment request form

Promotion: Doral March CTS 5 pack sleeve promotion 1998 Promotion #800027

Note: Payment is based on \$9.00 per 12m case of "live" product, packed into displays and delivered to retail accounts as designated by RJR.

Wholesale Partner Name: Middlesex Tobacco Co.

RJR Account Number: 423360

12m case equivalents wrapped: 6

Value Added Payment Due: \$54.00

Wholesale Partner Signature: \_\_\_\_\_

RJR Representative: \_\_\_\_\_

Payment will be mailed directly to the participating Wholesale Partner

=====Operations Office Use=====

Date Processed: \_\_\_\_\_

Processed by: \_\_\_\_\_

Voucher #: \_\_\_\_\_

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DATAGRAB

| CYS AS OF JAN. 30, 1998 |        |               |                |                      |    | 36   | 36      | 36     | 36     | 18     | 18     | 18    | 18    |        |
|-------------------------|--------|---------------|----------------|----------------------|----|------|---------|--------|--------|--------|--------|-------|-------|--------|
| SR                      | ACCT   | FULL NAME     | ADDRESS        | CITY                 | ST | ZIP  | LT 5 PK | LT 100 | FF 100 | ULT LT | MEN LT | LT BX | FF BX | MEN LT |
| 133405                  | 399996 | SINGIN OIL    | 300 HURLEY AVE | LAKESWOOD            | NJ | 8701 | 20      | 20     | 20     | 20     | 10     | 10    | 10    | 10     |
| 133007                  | 738551 | WHOLLY SMOKES | 3135 RT 9 N    | OLD BRIDGE           | NJ | 8857 | 20      | 20     | 20     | 20     | 10     | 10    | 10    | 10     |
| 133002                  | 738654 | WHOLLY SMOKES | 233 RT 18 S    | EAST BRUNSWICK       | NJ | 8816 | 20      | 20     | 20     | 20     | 10     | 10    | 10    | 10     |
|                         |        |               |                | # DEALS              |    |      | 60      | 60     | 60     | 60     | 30     | 30    | 30    | 30     |
|                         |        |               |                | # CASES              |    |      | 2       | 2      | 2      | 2      | 1      | 1     | 1     | 1      |
|                         |        |               | 423360         | MIDDLESEX TOBACCO CO |    |      |         |        |        |        |        |       |       |        |

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